

Congratulations for Becoming a
#KoreanDream Social Media Ambassador!
YOU ARE NOW A MEMBER OF THE ONE KOREA GLOBAL CAMPAIGN.

WHAT DOES IT MEAN TO BE A SOCIAL MEDIA AMBASSADOR?

YOUR VOICE AND SOCIAL MEDIA PLATFORMS WILL SPREAD THE #KOREANDREAM TO THE WORLD

1. **ECHO** the cause of the campaign to your network and the world
2. **SHARE** the mission of the campaign and your personal connection to the cause
3. **LEAD** the online conversation with the vision of the campaign



✓ Signboard, #KoreanDream towel pic



✓ 1-minute video "My #KoreanDream is...",
"I support the #KoreanDream"



✓ Written message pic "I support the
#Korean Dream because..."



✓ Message of Hope "My hope is for the
#KoreanDream..."



✓ Chalkboard Message - use your
classroom to spread the #KoreanDream



✓ Stand with your favorite Kpop Star for
the #KoreanDream

SUPPORT THE #KOREANDREAM 5 MINUTES A DAY

Being a #KoreanDream Social Media Ambassadors takes only 5 minutes a day.

SHARE and COMMENT on our daily posts:

MOTIVATION MONDAY <ul style="list-style-type: none">• SHARE AND COMMENT on our quote about the #KoreanDream ✓	TRANSFORMATION TUESDAY <ul style="list-style-type: none">• SHARE AND COMMENT on how “The #KoreanDream has transformed me...” ✓	WISDOM WEDNESDAY <ul style="list-style-type: none">• SHARE AND COMMENT an interesting fact about Korea and its history ✓	THROWBACK THURSDAY <ul style="list-style-type: none">• SHARE AND COMMENT on a memory from a past Concert, theme song or campaign ✓
FEATURE FRIDAY <ul style="list-style-type: none">• SHARE a photo or video of you in one of our campaigns! ✓	STARSTRUCK SATURSDAY <ul style="list-style-type: none">• SUPPORT a One K-pop Star and the #KoreanDream ✓	SHARE SUNDAY <ul style="list-style-type: none">• SHARE our posts. SHARE your #KoreanDream story. ✓	COUNTDOWN CALENDAR <ul style="list-style-type: none">• SHARE AND COMMENT on the countdown to February 26 and March 1 2019! ✓

OTHER 5 MIN ACTIONS

- ✓ Add a Review on our 1Dream1Korea Facebook account.
- ✓ Create a short (10-30 seconds) video “I support the #KoreanDream”
- ✓ Message board image (a message for unification of Korea)
- ✓ Repost One Korea Global or Global Peace Foundation posts from Facebook, Instagram, or Twitter with your own description
- ✓ Gather peers to join the online conversation of the One Korea Global Campaign.



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[@GlobalPeaceFoundationIntl](#)



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For More Ways to Engage Visit:

